



	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	62	\$92,500.00	\$78,625.00	0.00
Totals	62	\$92,500.00	\$78,625.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	23%	\$92,500.00
Market	100%	\$402,173.91

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$4,021.74
WISN	30%	\$120,852.17
WITI	24%	\$96,521.74
WMLW-	3%	\$12,065.22
WPXE	0%	\$0.00
WTMJ	18%	\$72,391.30
WVTV	1%	\$4,021.74
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/30/12	11/02/12	Price Is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--		3		\$1,000.00		0.00					
E 2	WDJT	10/30/12	11/02/12	Letterman 1035p-1135p	CM	1035p-1135p	-TWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
				Letterman 1035p-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--		3		\$400.00		0.00					

Order / Rev: 6399068
 Alt Order #: 06399068
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Issue/League of Conservation Voters
 Product Desc: LEAGUE CONSRV VOTER
 Estimate: 2274
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/30/12	11/02/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	-TWTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$1,000.00		0.00			
E 4	WDJT	10/30/12	11/02/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	-TWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$400.00		0.00			
E 5	WDJT	11/06/12	11/06/12	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----					1	\$400.00		0.00			
E 6	WDJT	10/30/12	11/02/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	-TWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$400.00		0.00			
E 7	WDJT	10/30/12	11/02/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p	-TWTF--	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$400.00		0.00			
E 8	WDJT	10/30/12	11/02/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-TWTF--	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$200.00		0.00			
E 9	WDJT	10/30/12	11/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-TWTF--	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$2,500.00		0.00			
E 10	WDJT	10/30/12	11/02/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-TWTF--	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$300.00		0.00			
E 11	WDJT	10/30/12	11/02/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-TWTF--	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$2,500.00		0.00			
E 12	WDJT	10/30/12	11/02/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-TWTF--	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$300.00		0.00			
E 13	WDJT	10/30/12	11/02/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	-TWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$600.00		0.00			
E 14	WDJT	11/02/12	11/02/12	Fr 7p - 8p Undercover Boss	CM	Fri 7p - 8p	----1--	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$4,000.00		0.00			
E 15	WDJT	11/03/12	11/03/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$700.00		0.00			
E 16	WDJT	11/04/12	11/04/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$10,000.00		0.00			
E 17	WDJT	11/04/12	11/04/12	Su 8p - 9p The Good Wife	CM	8p-9p	-----1	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$8,000.00		0.00			

